

EFFECTIVE CITIZEN CO-OPERATION

WHAT IS EVERYBODY'S BUSINESS SHOULD
BE EACH BODY'S BUSINESS

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Toronto is a corporation. Every citizen is a stockholder. Whether the dividend is **good** or **bad** or **indifferent** government, depends on the intelligent co-operation of the stockholders. The Toronto Bureau of Municipal Research is a citizen agency for the promotion of effective co-operation.

What citizen co-operation
through a
Bureau of Municipal Research
has done elsewhere
it can do in Toronto.

**TWO YEARS' GAINS IN A CITY OF 600,000
WHOSE CITIZENS SUPPORT LIBERALLY A
LIVE BUREAU OF MUNICIPAL RESEARCH**

\$100,000 saved by a new five-year garbage contract

\$65,000 saved annually in street lighting--saving accompanied by increased efficiency

\$17,000 saved annually by City Clerk supervising legal advertising

\$168,000 saved in the Mayor's departments in one year in spite of the addition of several new departments, such as a Bureau of Efficiency

25 miles of unrecorded sewers discovered by a topographical survey

Whole annual cost of purchasing department saved by getting discounts for prompt payment.