

EFFECTIVE CITIZEN CO-OPERATION

WHAT IS EVERYBODY'S BUSINESS SHOULD
BE EACH BODY'S BUSINESS

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There is nothing spectacular about
Civic Housecleaning
nor any other form of fire and disease
prevention

But it is Necessary.

Clean-Up Day-- May 1st

is to be a co-operative undertaking of the
Children in the Public Schools
Ontario Fire Prevention Association
Board of Health
Fire Department
Boy Scouts
Police Department

What is to be Your Share?

After THE Clean-Up Day, every day is
to be a clean-up day.

"It is easier to keep up than to catch up."

FIRE LOSSES

	1913	1914 (3 Mos)
Canada .	\$26,346,618	\$7,856,613
Ontario .	8,182,550	3,189,170
Toronto .	947,105	873,713

Teaching Civics by the Laboratory Method

Text books on civics "butter no parsnips" unless children are given an opportunity for concretely expressing their interest in and loyalty to their home city.

On Friday every teacher in the public schools gave instruction to her children as to the need and methods of city house-cleaning. The children, for a whole week, re to turn their attention to cleaning up in and around their own homes. If parents don't take an active interest in guiding the children in this work they mustn't complain if various articles "turn up missing" every once in a while during the next few months.