

List of concrete steps actually taken
between March 17th and June
8th to establish an effective local
fire prevention agency:

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

The Bureau will be glad to hear from any citizens
on the topic of this Bulletin.

EFFECTIVE CITIZEN CO-OPERATION

WHAT IS EVERYBODY'S BUSINESS SHOULD
BE EACH BODY'S BUSINESS

Issued by the
BUREAU OF MUNICIPAL RESEARCH
LUMSDEN BUILDING, TORONTO

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"We are waiting, only waiting
for another fire horror."

—*Toronto Citizen.*

"The Smoke from the Woodbine Fire."



Reproduced from *Toronto Telegram* of March 24, 1914

Sample Headlines from Toronto Press
about time of Woodbine Fire

"Board of Control Takes Vigorous Steps to Safeguard Safety of the Citizens."

"Fire Inspection Bureau Must Be Had."

"One Authority for Prevention of Fire."

"WANTS FIRE COMMISSION TO HELP FIRE MARSHALL

AN INFLUENTIAL DEPUTATION URGES COUNCIL TO CO-OPERATE WITH PROVINCE."

"ONLY TWO HOTELS IN TORONTO WHICH ARE FIREPROOF"

Sample abstracts from articles in the Toronto Press about the time of and since the Woodbine Fire:

"As a matter of fact we have reached that point in regard to loss of life and property by fire where the public should raise a loud-voiced protest against the conditions that prevail.

"The City of Toronto is full of fire traps and conflagration breeders, and of all the hotels in our midst only two have considered the public safety of sufficient importance to provide buildings that are in any sense fire-resisting."

"A spasm of horrified emotion has passed over the city as a consequence of the deaths caused by the fire that destroyed the Woodbine Hotel. The horror is natural and is a credit to the city. I should like to point out, however, that the fire and its results were the natural effects of a succession of causes....."

"Much public excitement is aroused whenever a tragedy occurs and all kinds of movements are set in motion to procure reforms. But what do the substantial results amount to?

"\$4,500 for Bureau—Controllers make appropriation for Fire Prevention."

"The Fire Department will probably be subjected to minor reorganization in the near future, and the proposal to appoint a Fire Commissioner will be considered by the Board of Control. It is already practically conceded that this appointment will be made SOONER OR LATER, but no definite nomination has been made.

"In each case the appointees will be given an absolutely free hand to decide upon such matters as administration."