

## EFFECTIVE CITIZEN CO-OPERATION

WHAT IS EVERYBODY'S BUSINESS SHOULD  
BE EACH BODY'S BUSINESS

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### **A permanent self-recreating fund would**

1. provide a permanent income to be used directly in relief ;
2. make possible, year after year, projects employing large numbers of workers.

**Would this be an improvement  
on the soup-kitchen, bread-line,  
weekly allowance plan, supported  
entirely by spasmodic subscrip-  
tions ?**

### **Unemployment Story No. 4**

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**Toronto can Permanently Solve**  
her unemployment problems through co-  
operation with other municipalities and  
the Provincial and Federal Governments.

#### **An Outstanding Example :**

**The building of the**

#### **Toronto-Hamilton Highway**

will provide real relief—the relief that the  
worker needs and wants—in that it will

1. provide productive employment and not  
charity ;
2. give immediate and continuous employ-  
ment to a large number of men ;
3. at minimum cost, produce a necessary  
and permanent asset.

The Ontario Industrial Association is  
giving its chief attention to opportuni-  
ties for productive employment.

### **If it is good business**

to spend public funds for the relief of the unemployed in making more work of a necessary or valuable character

### **Why is it not good business**

after the distress caused by the death or incapacity of bread-winners is relieved, to spend the great bulk of privately raised funds in providing productive employment?

### **Canadian men want work not charity —private or public.**

### **Why not a permanent Rotary Relief Fund for Unemployment?**

If, this autumn, a fund of \$1,000,000 were to be raised privately for the relief of unemployment, might it not be possible to set aside from this fund \$750,000 which could be made self-recreating by such investments as

1. Loaning to the city for the purpose of carrying on needed public improvements in time of stringency;
2. Making loans, at moderate rates of interest, to citizens willing to accept loans but not charity. (Such times as the present are particularly hard on small householders with mortgaged property);
3. Loaning money for machinery, etc., to families going back to the land;
4. Reforestation and reclamation projects.

Especially in Toronto and Ontario, opportunities for such productive uses of privately raised funds are practically unlimited.