Have you seen the Bureau pamphlet

"TORONTO GIVES"?

"Toronto Gives" has chapters on

Why Toronto Gives

How Toronto Gives

How Much Toronto Gives

How Toronto Controls

A Policy for Toronto.

A few copies are still on hand. If you would like to have one to study Telephone Main 3620

EFFECTIVE CITIZEN CO-OPERATION

WHAT IS EVERYBODY'S BUSINESS SHOULD BE EACH BODY'S BUSINESS

Issued by the
BUREAU OF MUNICIPAL RESEARCH
813-820 Traders Bank Building, Toronto
Telephone: Main 3620

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September 14, 1917

Under the head of

Charity and Philanthropy

the Citizens of Toronto, in eleven years, spent out of taxation

\$3,000,000

(25 % of this during 1915).

Out of their own pockets they spent
—for the same purposes—
perhaps three times this amount, say

\$9,000,000

The proper raising and expenditure of philanthropic funds, whether public or private, is YOUR problem because

the community's resources are limited, and every dollar spent on something which is not needed means a dollar taken from something which is needed. The money you contribute to community welfare work, whether out of your taxation pocket or your private philanthropy pocket, or both, goes to the support of

> Hospitals Sanitaria Greches Infants' Homes Boys' Homes Girls' Homes Old Folks' Homes Homes for Incurables Industrial Homes Relief Societies Relief Work by the Churches Settlement Work Fresh Air Funds and Other Social Agencies

In addition to money contributed to established agencies, large sums, in theaggregate, go to incidental charity.

Queries

1. In these eleven years, was all the money raised and spent which needed to be raised and spent for the welfare of the community as a whole?

No one knows because no real attempt has ever been made to inventory the welfare needs of the community.

2. From the standpoint of the community and the givers, was the money raised by the best methods?

No. There was no unity of method and little attempt at co-operation. "Catch-as-catch-can" perhaps best describes the situation.

3. Was all the money spent doing things the community most needed to have done and did each dollar spent secure an equivalent service?

No. There was and is no community plan of welfare work, and where there is no community plan there cannot failto be community waste.