



BMR

Better Government Through Research

Annual Luncheon and Seminar

October 21, 1977

Royal York Hotel, Toronto

Mr. William M. Ellinghaus, Vice Chairman of the Board of A.T. & T. Co., who played an instrumental role in New York City's recent financial recovery, will be the special guest speaker at this year's Bureau of Municipal Research Annual Luncheon and Seminar. The theme of this year's luncheon and seminar is:

"LOCAL GOVERNMENT SPENDING – HOW THE PIE IS SLICED"

Mr. Ellinghaus is eminently qualified to deliver a message on this topic. When New York City nearly went bankrupt, Mr. Ellinghaus was appointed by the Governor of New York State as Chairman of the Municipal Assistance Corporation, better known as 'Big Mac', to help guide the City out of its financial doldrums. Later in the same year he was named as a member to the New York State Emergency Financial Control Board with increased responsibility for looking after the financial problems plaguing that State. In addition to these substantial assignments and many other corporate and community involvements, Mr. Ellinghaus has, since 1974, been chairman of the Regional Plan Association, a civic group operating in the New York Metropolitan area (including parts of New Jersey and Connecticut). The Association has recently taken major stands on transit policies, taxation, zoning, pedestrian movement, energy policies, productivity and many other important issues. The Association is probably most noted for its pioneering work in public participation in conducting two mass media town meetings, one of which was called "Choices for '76" and was viewed by over two million people.

In addition to Mr. Ellinghaus, the Bureau has invited a number of prominent persons, with expertise in the field of government spending, to form morning and afternoon sessions around the luncheon programme. The lineup of speakers for this one-day seminar is as follows:

Maxwell Henderson, former Auditor-General for the Government of Canada, and Chairman of the Special Programme Review Committee for the Province of Ontario

Keynote Speaker – 9 a.m.

John P. Kruger, Chief Administrative Officer
The Municipality of Metropolitan Toronto

Panel:

What do citizens really want from their local governments?

Colin Vaughan, Former Alderman of
The City of Toronto

William M. Ellinghaus, Vice Chairman
American Telephone and Telegraph Co.

Luncheon Speaker – Noon

Wilmot Tennyson, Consultant and Independent
Business Man, formerly President and Chief Executive
Officer, Carling O'Keefe Limited and Rothmans
of Pall Mall Canada Ltd.

Panel:

What do business and labour want from their local government?

Clifford Pilkey, President,
Ontario Federation of Labour

Mayor Jane Bigelow,
The City of London

Wrap-up Speaker – 4 p.m.

We hope that this programme will prove appealing to all persons concerned with how local tax dollars are spent and urge those interested to make their reservations as early as possible.

REGISTRATION FORM

BMR ANNUAL LUNCHEON AND SEMINAR October 21, 1977

Luncheon: (\$10.00) Students (\$7.00)

Seminar & Luncheon: (\$30.00) Students (\$20.00)

Cheque enclosed for registrations.

Name.....

Telephone.....

Organization.....

Address.....

Return form with cheque to:

BUREAU OF MUNICIPAL RESEARCH

Suite 306, 2 Toronto Street
Toronto, Ontario M5C 2B6
Tel: (416) 363-9265